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**SMALL UAV COALITION CALLS ON THE FAA TO TURN ITS FOCUS TO THE
COMMERCIAL UAV RULE**

**Only by enacting rules for the integration of small commercial unmanned aerial vehicles
in U.S. airspace will the FAA ensure safe operations and American competitiveness**

WASHINGTON, DC – NOVEMBER 27, 2014 – The Small UAV Coalition released the following statement from executive director Michael Drobac:

“The Small UAV Coalition once again calls on the Federal Aviation Administration (FAA) to focus on its congressionally mandated task of setting rules for the commercial UAV industry that will promote safety, consumer benefits and trust. The FAA already is behind schedule on the September 2015 deadline set by Congress for a final rule for commercial UAVs. A pathway for responsible commercial UAV use is needed and it appears the FAA is, instead, spending time and resources on a small number of inappropriate recreational UAV uses. The recent FAA data about safety risks is not a reflection of what a well-regulated commercial market will look like after appropriate rules are in place. It is a reflection of how UAV technology development and consumer and commercial demand for UAVs is outpacing regulation, creating an even more urgent need for clarity from the FAA. It is worth noting that many of our members have been safely operating in Europe and Asia for some time, and that the commercial UAV industry will be utilizing the most sophisticated technology and advanced electronics to ensure safety. In addition, the data released by the FAA does not reflect the overall market where more than 500,000 estimated recreational small unmanned aerial vehicles are currently in use.

“Without prompt action by the FAA on reasonable commercial rules, American companies will be forced overseas where the regulatory environments for UAV testing and use are more sensible. Critical time for rulemaking has been wasted, focused on recreational users rather than responsible regulation of a commercial marketplace. In the end, American consumers and business are the losers.”

About the Small UAV Coalition:

Leading technology companies founded the Small UAV Coalition to pave the way for commercial, philanthropic, and civil use of small UAVs in the United States and abroad. Chief among the organization’s goals is to advance a regulatory environment that will support safe, reliable, and timely operation of small UAVs.

Board Members are: 3DR, Aerialtronics, Airware, Amazon Prime Air, DJI Innovations, EHang, Google[x] Project Wing, GoPro, Parrot, PrecisionHawk, Sky-Futures, and SkyWard.



**SMALL UAV
COALITION**
*A Partnership for
Safety & Innovation*

For more information on the Small UAV Coalition, please visit www.smalluavcoalition.org, contact press@smalluavcoalition.org, or follow @smallUAVs on Twitter.

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