



**SMALL UAV
COALITION**
*A Partnership for
Safety & Innovation*

NEWS RELEASE
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SMALL UAV INDUSTRY WELCOMES EXECUTIVE ORDER ON PRIVACY

**The Small UAV Coalition will be a key participant in the upcoming
NTIA multistakeholder process.**

WASHINGTON, DC – FEBRUARY 17, 2015 – The Small UAV Coalition welcomes the [Executive Order](#) released by the Obama Administration over the weekend, which creates guidelines for the government use of drones and sets up a multistakeholder process led by the National Telecommunications and Information Association (NTIA) to establish best practices for commercial and private operators.

“Privacy and safety are of utmost importance to the members of the Small UAV Coalition,” said executive director Michael Drobac, “and we look forward to being active participants in the NTIA’s multistakeholder process.”

The Small UAV Coalition especially applauds the Administration’s emphasis on abiding by current privacy rules. Laws exist already to protect consumers, and the Coalition encourages all operators—public and private—to adhere to them.

For more information on the Small UAV Coalition, please visit www.smalluavcoalition.org, contact press@smalluavcoalition.org, or follow @smallUAVs on Twitter.

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