



**SMALL UAV  
COALITION**  
*A Partnership for  
Safety & Innovation*

NEWS RELEASE  
FOR IMMEDIATE RELEASE  
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## **THE SMALL UAV COALITION IS READY TO START WORKING WITH NTIA ON PRIVACY ISSUES**

**The Small UAV Coalition will be a key participant in the upcoming  
NTIA multistakeholder process.**

**WASHINGTON, DC – MARCH 4, 2015** – Today the NTIA announced that it is seeking comment on its multistakeholder process to develop privacy best practices for commercial and government use of UAS. The Small UAV Coalition applauds NTIA Administrator Larry Strickling for his leadership of these issues, and for his emphasis on balancing privacy concerns with the need to protect US innovation and economic competitiveness.

Executive Director Michael Drobac said: “The Small UAV Coalition has met with the NTIA in the past to discuss ways in which our members proactively work to protect consumers’ privacy. We are eager to now begin a productive dialogue with all engaged stakeholders. Maintaining consumer trust is paramount to our industry, and we urge all operators – public and private – to adhere to existing privacy laws and to explore new ideas consistent with the President’s order.”

For more information on the Small UAV Coalition, please visit [www.smalluavcoalition.org](http://www.smalluavcoalition.org), contact [press@smalluavcoalition.org](mailto:press@smalluavcoalition.org), or follow @smallUAVs on Twitter.

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